



Monnet Go for Gold torch enters Mumbai

Mumbai, June 27, 2012: Monnet Go for Gold - an initiative by Sandeep Jajodia led Monnet Ispat & Energy Limited (MIEL) - a flagship company of the Monnet Group which aims at spreading the spirit of sportsmanship in a nation, which has been working hard to strengthen itself on the global map for the Olympic sports.

The “**Monnet Go for Gold**” torch was unveiled at a ceremony held at Delhi on 20th January 2012 by the Honourable Sports Minister Shri Ajay Maken and Indian cricketing Legend Shri Kapil Dev. The initiative was conceptualised by MIEL to drive the nation’s desire to see an Indian on the victory podium holding a Gold Medal in one hand and the tri colour in the other. The torch run was planned to be flagged off from Jammu covering 50 cities and 6486 kilometres in 104 days to finally conclude at Kanyakumari. The initiative tries to touch and urge every Indian on our way to come out and do their bit to support the athletes in their quest of winning medals.

On March 01, 2012, the Monnet Go for Gold torch was flagged off from Jammu by the Honorable Chief Minister of Jammu & Kashmir, Mr. Omar Abdullah and Honorable Minister of Sports of J&K, Shri R.S. Chib. The torch since then has travelled through the northern parts of the country touching Chandigarh on 07th March 2012 and finally making its way through New Delhi on the 11th of March 2012.

Eminent personalities from the field of politics, sports and entertainment viz *Honorable Sh. Dinesh Trivedi, , Honorable Sh. Shahnawaz Husain, Member of Parliament (BJP), Bhagalpur Bihar, Mr. Shashi Tharoor, Sh. Naveen Jindal, Member of Parliament (Congress), Kurukshetra and Chairman & MD JSPL, Mr. Rana Gurmeet Singh Sodhi, MLA, Former international Shooter and President Chandigarh Olympic Association, Mr. Milkha Singh, Legendry Indian athlete, Mr. Rajyavardhan Singh Rathore, first Indian Silver medal winner for Men's double Trap at 2004 Olympics, Mr. Zafar Iqbal former Indian Hockey team captain, Olympian Gold Medalist and member of the Arjuna Awardees Association, Sh. M.K. Jajodia, Group Chairman, Monnet Group, Mr. Sandeep Jajodia, Executive Vice-Chairman & Managing Director, Monnet Ispat & Energy Limited welcomed the Monnet Go for Gold torch at the Jawaharlal Nehru Stadium.*

Amongst the sports personalities were Indian pugilists Manoj Kumar (already qualified for the upcoming London Olympics), Devendro (already qualified for the upcoming London Olympics), Akhil Kumar and Mr. G.S. Sandhu coach of the Indian Boxing Team along with archers Chekrovolu Swuro, Bombayala Devi (Both of them have qualified for the upcoming London Olympics) along with the Coach Mr. Limba Ram and renowned singer Jassi were also present there to welcome the symbolic torch.



The convoy and the torch travelling through the heart of India made its way to **Bhubaneswar on April 01, 2012**. **Honorable Chief Minister of Orissa, Shri Naveen Patnaik** flagged off the Monnet Go for Gold torch from the Kalinga Stadium.

Mr. Dilip Tirkey, MP, Rajya Sabha & former Indian men's hockey team captain along with Asunta Lakra, captain of the Indian women's hockey team and many other eminent personalities from the field of sports and politics were present at the occasion to welcome the Monnet Go for Gold contingent.

The people of Bhubaneswar showed great enthusiasm and came in huge numbers to join the 12 budding athletes and Dilip Tirkey for the fun run. It was a festive atmosphere and the people were very excited to come forward in support to the Olympic bound Indian contingent and extended their best wishes.

On April 11, 2012, the torch travelling from Bhubaneswar via via Cuttack, Angul, Sambalpur and Katapali **reached Raipur at the Outdoor Stadium, sports complex, Budhapara. Honorable Chief Minister of Chhattisgarh, Dr. Raman Singh** flagged off the Monnet Go for Gold Torch from Raipur.

Dignitaries from politics viz Shri Brij Moham Agarwal, Minister for Public works department, school education, religious trust and religious affairs, culture, parliamentary affairs and tourism, Shri Ramesh Baish, Member of Parliament, Mr. Vikram Sisodia, VC Olympic Association of India and President Chhattisgarh Tennis Association came together for the welcoming of the Monnet Go for Gold torch and the contingent at the Outdoor Stadium, sports complex, Budhapara, Raipur.

Eminent sports personalities like Mr. Zafar Iqbal, former Indian Hockey team captain and Arjuna Awardee, Padmashree Bula Chowdhury, first Woman in the World to conquest eight seas in five continents, Sanjib Chakraborty, former captain of the Indian swimming team (Asian games 1982 & 1986), Ashish Kumar, India's first ever medal winner in Gymnastic were also present at the occasion to welcome the Monnet Go for Gold contingent.

On **April 22, 2012** the convoy and the torch having travelled through Jammu & Kashmir, Chandigarh, New Delhi Bhubaneswar and Raipur reached **Nagpur at the Yashwantrao Stadium**. On this historic day, the **Yashwantrao Stadium** was audience to political and sports stalwarts who came together in support of the Monnet Go for Gold torch



*The symbolic torch was flagged off by **Honorable Shri Nitin Gadkari, National President, Bharatiya Janata Party and Shri. Sandeep Jajodia, Chairman & Managing Director, Monnet Group.***

Dignitaries from the field of politics and sports like Shri. Shivaji Rao Moghe- Honorable Minister for Social Justice & Guardian Minister for Nagpur, Government of Maharashtra, Shri Vijay Darda, Honorable Member of Parliament & Chairman, Lokmat Media Limited, Vijender Singh, Indian Boxer, Bronze medallist at the Beijing Olympics and Tejaswini Sawant, international shooter welcomed the symbolic torch and the Monnet GO for Gold contingent.

Travelling from Nagpur via Amrawati, Akola, Jalgaon, Dhule, Malegaon, Nashik and Kalyan the symbolic torch has entered Mumbai

Mr. Sandeep Jajodia, Chairman and Managing Director, Monnet Ispat & Energy Limited, said *Monnet Go for Gold – Fun Run – Kashmir Se Kanyakumari Tak*”, saluting the spirit of sportsmanship in India, aims at positioning India as Sporting Nation and not just as a cricketing Nation by creating awareness amongst the people of India towards the efforts of our athletes in putting India on the global map for sports. It is my firm belief that if we manage to do so, we can very well be on course to perform well at the 2016 or perhaps 2020 Olympics.”

“Monnet Go for Gold torch run having commenced its journey from Jammu& Kashmir has aroused enthusiasm amongst people to come forward to support, cheer and motivate our athletes at the Olympics. It has been an overwhelming experience, as the journey witnessed mammoth support throughout the parts of the country the convoy has travelled.” He added

From Mumbai the “Monnet Go for Gold” torch will proceed towards its final destination Kanyakumari.

Monnet Ispat & Energy Limited is also the proud sponsors of the Indian Boxing team whose **seven men boxers** and **one women boxer** have qualified for the upcoming **2012 London Olympics. Monnet Group has also announced cash prizes of Rs 51 lakhs for the gold medal winners, 21 lakhs for the silver medal winners and Rs 11 lakhs to bronze medal winners at the London Olympics 2012.**

Mr. AslamSher Khan, Former Olympian & President, Olympians Association of India and Former Indian Hockey team captain Mr. Zafar Iqbal from the Arjuna Awardees Association of India also have come forward in support of the ‘Monnet Go for Gold’ initiative.



About Monnet Group:

Monnet Ispat & Energy Limited (MIEL): MIEL is promoted by Mr. Sandeep Jajodia. Its principal activities include manufacturing and marketing of Sponge Iron, Steel and Ferro Alloys. In addition, MIEL is engaged in mining of mineral assets like coal & iron ore and is also involved in the generation of power for captive consumption. The Monnet Group has manufacturing facilities in Raipur and Raigarh in Chhattisgarh and is currently in the midst of implementing a 1.5 Million Tons integrated steel plant to produce plates, structural and rebar's at its facility at Raigarh in Chhattisgarh to cater to the high growth infrastructure sector. MIEL through its subsidiary is now making measure of forays in the development of Merchant Power Plants and is currently implementing the first 1050 MW power plant at Angul.

About Monnet Boxing Foundation (MBF)

Monnet Group has been actively engaged in promoting boxing as a sport in the country and as a part of its CSR initiative the Monnet Group has proudly associated itself with boxing by being the official sponsors of the Indian Boxing Team. Monnet believes that our country having population of more than 1.2 billion has potential to churn good boxers, however the irony is that not much attention is given towards developing boxing as a loved sport and identifying and training amateur boxers. Monnet, to address this concern has also set up Monnet Boxing Foundation –to identify and train amateur boxers. Monnet in order to provide a platform with world class facilities would be setting up Monnet Boxing Academy to train the amateur boxers from the grassroots level.

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